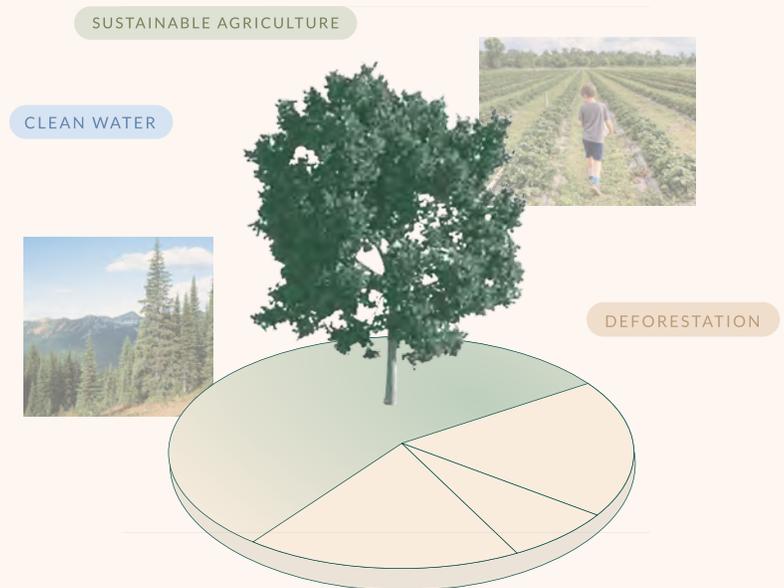


INTRODUCING

# The Ellevest Climate- Conscious Impact Strategy



## An intentional approach to investing that extends to climate change

In 2019, Ellevest Private Wealth Management launched the **Intentional Impact Strategy**, allowing clients to invest in companies that seek to make the world better for women+. Two years later, in an effort to address the fight against systemic racism we updated our Intentional Impact Strategy to actively screen out companies that don't meet our standards for racial justice.

Today, with the dangers of climate change materializing in real time, and more clients wanting to take actionable steps with their investments to combat the crisis, Ellevest Private Wealth Management is expanding its strategic offerings. **The Ellevest Climate-Conscious Impact Strategy** gives clients a powerful way to invest in a cleaner planet by actively screening out companies whose business practices don't meet our standards for environmental stewardship.

# A climate strategy with real, *tangible* impact

Unlike many “green” investing options, the Climate-Conscious Impact Strategy incorporates thousands of data points, looking holistically at the way company behaviors tie into the different issues impacting the climate. Through five different lenses, the Climate-Conscious Impact Strategy gives investors a uniquely clear and systemic way to divest from companies that aren’t doing right by the environment.

## How it works

Using five focus areas, our strategy actively screens out companies whose business negatively affects the environment, while seeking market returns.



### CLEAN WATER

Divest from companies with poor waste management practices, high emissions of particulates, or high water usage, as well as companies producing water pollutants.



### CLIMATE CHANGE

Divest from companies with high greenhouse gas emissions, substantial fossil fuel reserves, core business activities in extractive industries, or unmanaged financial risk associated with a changing climate.



### SUSTAINABLE AGRICULTURE

Divest from companies that are large contributors to climate change, produce water pollutants, use land irresponsibly, or produce weapons for war that could disrupt agriculture and food trade.



### POLLUTION

Divest from companies with poor waste management practices, substantial accidental spills, or environmentally harmful product packaging.



### DEFORESTATION

Divest from companies producing toxic waste or contributing to deforestation and habitat loss.

# Connect with us

Visit [ellevest.com/pwm](https://ellevest.com/pwm) or reach us at [PWM@ellevest.com](mailto:PWM@ellevest.com) to learn more about the Ellevest Climate-Conscious Impact Strategy.

## DISCLOSURES

The Ellevest Climate-Conscious Impact Strategy is a separately managed equity account that is sub-advised by Ethic Inc.. Ethic Inc. is a Registered Investment Adviser located in New York, NY. Registration of an investment adviser does not imply any level of skill or training. Information pertaining to Ethic Inc.'s registration or to obtain a copy of Ethic Inc.'s current written disclosure statement discussing Ethic Inc.'s business operations, services and fees is available on the SEC's Investment Adviser Public Information website - [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) or from Ethic Inc. upon written request at [support@ethicinvesting.com](mailto:support@ethicinvesting.com).

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As sub-adviser, Ethic constructs and manages portfolios of individual stock positions benchmarked to an underlying index and customized to specific values criteria. The sub-adviser seeks to deliver equity market returns that track a designated equity benchmark (domestic and / or international) while seeking to outperform on impact across key sustainability criteria as defined by Ellevest and / or the client.

The Ellevest Climate-Conscious Impact Strategy is expected to comprise around 300 US-listed equities (including ADRs as applicable) chosen through an outsourced multi-factor optimization software and sustainability data science developed by Ethic.

The primary benefit of the Ellevest Climate-Conscious Impact Strategy is that it provides broad market exposure with a goal of keeping average tracking error low over the long term, less than 1.75%, while divesting from some of the companies that do not meet the strategy's sustainability parameters. The tracking error may be meaningfully higher if the equity allocation is transitioned over time due to tax or other considerations or if the customized sustainability criteria specified by the client restricts the investable universe of securities.

Some of the key risks for investing in the Ellevest Climate-Conscious Impact Strategy include:

### Market Risk

As with all publicly traded securities, the SMA is exposed to market risk, the risk of losses arising from fluctuations in market prices caused by factors independent of a security's particular underlying circumstances.

### Active Risk

Although the SMA is constructed to minimize tracking error relative to its benchmark, there is no assurance that the strategy will generate market returns within the estimated tracking error. Because the SMA is designed to capture investment returns associated with gender and racial diversity, and high environmental and governance standards, the SMA may exclude, overweight, or underweight individual companies and/or sectors of the market. As a result, the SMA will not fully participate in the market returns of a general investment strategy. The SMA may over or under perform a general market strategy.

### Sub-Adviser Risk

The success of an account's investment through sub-advisers is subject to a variety of risks, including those related to the quality of the management of the sub-adviser and the ability of such management to develop and maintain a successful business enterprise, and the ability of the sub-adviser to successfully execute, operate, and manage the intended strategy at or below the target tracking error.

### Business Risk

The fund's strategy relies on key personnel, their expertise, relationships and networks. A loss of one or more key personnel may adversely impact the strategy.

The Ellevest Climate-Conscious Impact Strategy gives clients access to broad equity market exposure. The target tracking error for the Portfolios is currently under 1.50%. Reporting on the Ellevest Climate-Conscious Impact Strategy will be provided to clients no less than annually.

The minimum investment in the Ellevest Climate-Conscious Impact Strategy is \$250,000. In addition to Ellevest's advisory fee, the client will pay 0.30% of assets managed to the Sub-adviser.

The information contained herein (the "Information") is being provided to you by Ellevest, Inc. ("Ellevest"), an SEC registered investment adviser. Registration with the SEC does not imply a certain level of skill or training.

Ellevest's Private Wealth Management services are provided to high and ultra high net worth individual investors, trusts, foundations and other institutional investors. There is a minimum investment amount for the Ellevest Climate-Conscious Impact Strategy and certain investments mentioned may not be suitable for all clients.

The information provided should not be relied upon as investment advice or recommendations, does not constitute a solicitation to buy or sell securities and should not be considered specific legal, investment or tax advice.

Investing entails risk including the possible loss of principal and there is no assurance that the investment will provide positive performance over any period of time.